

The Grande Arrivo arrives: it's the final round of the Giro d'Italia Virtual hosted by BKOOL

This round of the Giro d'Italia Virtual hosted by BKOOL features 8 actual Giro stages with real video and 3D. Plus, more than 100 raffle prizes are on offer.

The Virtual Giro d'Italia hosted by BKOOL reaches its final round to coincide with the Giro d'Italia 2022 celebration. From May 6th to July 10th, any cyclist anywhere in the world can participate in the last block of stages of the official virtual edition of the Giro d'Italia, organized by BKOOL and RCS Sport.

All that's needed to enjoy the experience is a smart stationary bike trainer or smart bike and a computer or tablet with the free BKOOL Cycling simulator app installed.

Registration is open through the event website (<u>www.girovirtual.com</u>), which in previous rounds brought together cyclists from more than 40 countries.

The stages of the Grande Arrivo

BKOOL and RCS have made a careful selection of stages that includes some of the most epic and spectacular routes of the Corsa Rosa.

The Grande Arrivo includes eight different virtual routes, released throughout the two month competition. Each stage has been created by BKOOL using actual video recordings of the last edition of the Giro d'Italia, complemented by the introduction of different 3D elements to generate a new, more immersive and realistic simulation. The first of the stages is the urban prelude route in Torino, which is open to the public so that any fan can try out its simulation experience for 30 days completely free.

Below is the list of stages, along with the distance and the accumulated elevation for each:

Turin TISSOT: 8.3km / 14m+
Mount Zoncolan: 8.5 km / 806 m+
Alpe Motta: 8.7 km / 630 m+
Ravenna-Verona: 30 km / 96 m+
Fedaia Pass: 11.1 km / 819 m+
Perugia-Montalcino: 25 km / 540 m+

Mount Rest: 11 km / 626 m+ Milano TISSOT: 25 km / 13 m+

The final prize drawings

Just as in the two previous rounds, all participants in the Grande Arrivo will earn points as they complete their stages. Once the event is over, these points will count towards the grand final raffle, where more than a hundred gifts will be awarded.



This extensive list of prizes includes hospitality and accommodation packages at II Lombardia, watches from Tissot, registrations for RCS Grandes Fondo races, shoes, helmets, cycling sunglasses, Premium BKOOL subscriptions, and much more.

Chris Froome and the EOLO Kometa team have already confirmed their participation

One of the main attractions of the Giro d'Italia Virtual hosted by BKOOL is the chance to ride alongside some of cycling's stars – without leaving home. In previous rounds, participants could share the virtual road with Alberto Contador, Quick-Step Alpha Vinyl pros, Chris Froome, Óscar Freire and Sergio Higuita.

Chris Froome has already confirmed that he will repeat at the Grande Arrivo, and members of the EOLO Kometa team (who will be competing in the real edition of the Giro d'Italia 2022) have also committed to participate. Many surprise additions to the start list are in the works as well.

A 100% Giro d'Italia experience

RCS and BKOOL will be bringing their virtual experience to all the stages held in Italy during the Giro 2022 as well. BKOOL will set up and manage a special virtual riding area, equipped with bikes and smart trainers so that anyone can experience the Giro d'Italia Virtual hosted by BKOOL for themselves.

Meanwhile, BKOOL will also be recording the stages that will make up next fall's edition of the Giro d'Italia Virtual hosted by BKOOL.

About BKOOL

BKOOL is a technology company creating interactive and innovative solutions for sport and video-gaming. In the cycling sector, BKOOL has developed the most advanced and realistic simulator on the market. Furthermore, with BKOOL Fitness, the company has entered into the world of home fitness with an app for smartphones to be able to do classes with fitness instructors from home. Their virtual products are currently commercialized in over 50 countries.

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Further information: www.bkool.com

Images and graphic resources: https://www.bkool.com/en/press

About RCS Sport

RCS Sport is a sports and media company, which focuses on consultancy to provide associates with a complete and personalized range of services and a complete portfolio of sporting rights. Amongst the most important cycling events organized by the brand, the Giro d'Italia, the Milano-Sanremo, the Strade Bianche, the Giro de Lombardia, the UAE Tour or the Tirreno Adriático stand out.

Further information: https://www.rcssport.it/