

Relive the Milano-Sanremo Virtual presented by EOLO in BKOOL

Take part in the virtual edition of the *Classicissima* together with Óscar Freire, ex-World champion and three times race winner

The Milano-Sanremo Virtual presented by EOLO will hold, for the first time ever, a virtual edition open to the amateurs. From Monday 29th March until 4th April, BKOOL will offer the chance to compete on the actual route of the Italian *Classicissima*, in partnership with RCS Sport, the company which organizes the event.

Following on from an edition which will go down in history with Stuyven's victory and his attack just after Poggio, it is now the turn of amateur cycling with the Milano-Sanremo Virtual presented by EOLO in BKOOL.

From 29th March, any Cycling enthusiast will be able to take part from their own home, competing on the [Milano-Sanremo Virtual presented by EOLO route in video and 3D](#) together with the community of cyclists from all over the world. In order to enter into the classification, you simply need to complete the route within the set dates.

Amongst the participants, BKOOL has announced that there will be Óscar Freire, ex-World Champion and 3 times race winner, in 2004, 2007 and 2010.

The Spanish former cyclist returns to the one of the scenes where he experienced the most successes as a professional, in three virtual Group Rides on Monday 29th March at 19:00 h (CEST), Wednesday 31st March at 19:00h (CEST) and Friday 2nd March at 19:00h (CEST). In order to accompany him, you only need to have a Smart trainer and an account for the BKOOL indoor cycling platform. The participation is open to all abilities and nationalities, and can be done for free thanks to [the 30 day free trial available at bkool.com](#)

Óscar Freire returns to the *Classicissima* together with the community of fans from different Countries. This is a unique experience for lovers of cycling, who will be able to immerse themselves in the video route of the Milano-Sanremo Virtual presented by EOLO accompanying one of the biggest cycling legends.

About Bkool

Bkool is a Spanish technology company that focuses on Indoor Training Simulators. The company offers a platform in which various races from all over the world can be explored virtually, in your own home. Bkool's technology gives people an opportunity to experience cycling races first-hand on their smart trainer. Imagine transporting yourself anywhere in the world and riding with hundreds of friends without leaving your living room. Sounds good, right?

More info: www.bkool.com

Images and videos: <https://www.bkool.com/en/press>