

## New BKOOL Cycling: all the information you need to keep improving your training

The new version of the cycling training app includes a new route finder, the UCI World Tour 2020 team jerseys and much more information about your training, as well as other new features

Madrid, 16 November, 2020. BKOOL has just released a new update to its <u>cycling training</u> <u>simulator</u>, BKOOL Cycling, which includes several important improvements and new features.

First of all is the **new Route Finder**, which is easier and more intuitive to navigate. You can now use new filters to further refine your search for cycling routes, and even see the total elevation gain of routes at a glance. This no doubt makes it much easier to find a different destination to train in every day, as BKOOL's catalogue of real video and 3D routes continues to grow every day thanks to the routes uploaded by users. Right now, you can enjoy more than eight million different routes in the app.

The update also includes a **new alert system** that lets you know when your smart trainer or any of your training devices has any kind of dropout. It's thus much easier to make sure that all the connections are good to go before you start riding.

But the new features really shine once you start riding. **BKOOL managed to turn the app screen into a veritable cycling team radio.** You can now see a lot more data while you pedal so you can refine your racing strategy or simply get more out of each session. In addition to the name of your rivals and their watts/kilo ratio, you will be able to see what climbs are coming up in the next few meters so you can better manage your energy. The information is presented much more clearly and provides an overview of your and your rivals' positions in the session profile, including velodrome sessions. Everything is much more streamlined to give you a feeling of complete control over everything that is happening in your training session.

And since you train like a real professional, why not dress like one too? The new BKOOL Cycling also offers **the kits of the UCI World Tour 2020 teams**. Not only will you be able to ride the same stages of the main races in the pro cycling calendar, but you can also do so while showing your support for your favourite team. The new jerseys are now available in the virtual dressing room, whose inventory system has also been improved to make it easier to access the new kits.

The new <u>BKOOL Cycling</u> is now more complete than ever, and its improvements are intended to offer an optimised training experience, one where data plays a key role.

On top of these features is the new, recently launched Video Editor that lets users upload their own video routes to the platform more easily. What's more, BKOOL also announced



that it will be releasing a new version of its BKOOL Fitness app in coming weeks, with new classes and a new, fully streamlined interface.

No more excuses for not keeping fit during the winter.

## **About Bkool**

Bkool is a technological company creating interactive and innovative solutions for sports and videogaming. In the field of Cycling it has developed the most advanced and realistic trainer and simulator on the market. In addition with Bkool Fitness the company, with Spanish investment, has entered into the world of home fitness with a smartphone app to be able to do classes with fitness instructors from home. Its products are currently traded in over 30 countries.

Further information: www.bkool.com