**BKOOL and the NTFU (Dutch Tour Cycling Union) launch Fietssport Europe League**

**The virtual cycling competition will take part from 5th November until 9th December and will feature some of Europe’s most spectacular Gran Fondo races.**

For the second time this year, BKOOL and the NTFU (Dutch Tour Cycling Union) join forces to hold a [virtual cycling competition](https://www.bkool.com/en/event/RACE/fietssport-europe?utm_medium=reference&utm_source=notaprensa&utm_campaign=2020_%20fietssport_europe_league&utm_content=europeleague_notaprensa_en). After a successful first edition with over a thousand participants from 40 different countries last May, it is now the turn of Fietssport Europe League.

This time the virtual league will be made up of stages with video routes from various European Gran Fondo races. The participants will have the chance to compete on segments of actual routes of each race from home and following the route in 3D or HD video.  The stages and dates selected are the following:

1. **¡Vamos Brabant by Bkool (Netherlands):** 5th-12th November.
2. **Alpe D’Huez (France):** 13th-19th November.
3. **Trento (Italy):** 20th-26th November.
4. **Limburg’s Mooiste (Netherlands):** 27th November-2nd December.
5. **LBL Ardenen Classic (Belgium):** 3rd-9th December.

The careful selection of routes includes one of the most famous mountain passes in the world, the Dutch route which was going to be the first stage of the 2020 Vuelta a España.  Participants will even be able to experience the best part of the Lieja Bastogne Lieja route in HD video.

In the words of Diego Pantoja, BKOOL’s press communications manager: ‘’It is a pleasure to be able to launch this exciting virtual competition in partnership with the Dutch Tour Cycling Union.  We have taken great care in selecting the stages, putting together a unique competition, full of spectacular routes.’’

The NTFU (Dutch Tour Cycling Union) are also very excited about the project:

Harry Brands: “Currently there are no cycling tours or club rides due to the corona pandemic. That’s why we’re pleased that together with BKOOL we can still facilitate cycling for our members.”

To compete in Fietssport Europe League by BKOOL you just need to have a Smart trainer, [register at bkool.com](https://www.bkool.com/en/event/RACE/fietssport-europe?utm_medium=reference&utm_source=notaprensa&utm_campaign=2020_%20fietssport_europe_league&utm_content=europeleague_notaprensa_en) and to complete each stage with the established dates.  You can also take part using a conventional cycling trainer if you use a heart rate monitor, a power meter or a speed and cadence meter.

All new users will be able to participate for free thanks to a 30 day free trial available at bkool.com

Have you ever thought you could enjoy a Gran Fondo race in another country without leaving your house? This November, Fietssport Europe League will take you all over the continent.

**About Bkool**

Bkool is a technological company creating interactive and innovative solutions for sports and video-gaming.  In the field of Cycling it has developed the most advanced and realistic trainer and simulator on the market.  In addition with Bkool Fitness the company, with Spanish investment, has entered into the world of home fitness with a smartphone app to be able to do classes with fitness instructors from home.  Its products are currently traded in over 30 countries.

**Further information:**​ www.bkool.com