

Elite Italian Classics by Bkool, the best Cycling stages from home

Elite and Bkool join forces again to bring us a spectacular virtual cycling competition, which will recreate the most epic Italian stages

How many times have you dreamed of launching an attack in full ascent on Mortirolo or surprising your rival on the slopes of Monte Stelvio? That is precisely the essence of **Elite Italian Classics by Bkool**, a virtual competition which will allow any cyclist on the planet to compete on some of the most famous cycling stages from this transalpine country. You can stand a chance to win a complete Elite training setup.

All this will be possible thanks to the partnership between Elite, Italian Cycling Smart trainer manufacturer, with Bkool, [the most realistic cycling training software on the market](#).

In the words of Diego Pantoja, Bkool's communications manager: "Our aim is to offer the opportunity for any cycling enthusiast to feel the magic of the great stage of Italian cycling and what better ally than Elite to achieve this."

The competition, which lasts from 7th to 27th October, will feature five different stages, based on actual route from some of the temples of Italian cycling. Each stage must be completed during the dates specified in order to enter the classification:

1. Etna: 7th to 12th October
2. Cesenatico: 13th to 15th October
3. Mortirolo: 16th to 19th October
4. Stelvio: 20th to 22nd October
5. Contrarreloj: 23rd to 27th October

The experience becomes even more realistic if we take into account the fact that the three most famous mountain passes in the country in terms of cycling, Etna, Mortirolo and Monte Stelvio, have HD video available.

Elite have already confirmed the participation of Andrea Scisci and Lelia Koenig, who will join the peloton made up of thousands of cyclists from all over the planet.

"We're thrilled to have our ambassadors on board" says Mattia Gomiero, Web Marketing Manager at Elite. "Cycling today revolves around so many forces, but the greatest of all is sharing your passion – with your fellow cyclists, your community. And since sharing is caring, we care about the Italian heritage of cycling, which is what this race on Bkool is about. Exploring the most scenic routes of our homeland."



To participate, you just need to register at bkool.com and do the first stage within the stipulated dates. The competition can be completed 100% free of charge by taking advantage of [the one month free trial available on Bkool's website](#).

A lucky winner will be drawn to get an Elite training setup that includes the compact Suito trainer, an Elite training mat and the Elite Sterzo mechanical steering plate.

If you are one of those people who prefer to live each stage, instead of following them on the TV, you can't miss [Elite Italian Classics by Bkool](#). The best cycling stages in Italy are invading your living room.

About Bkool

Bkool is a Spanish technology company that focuses on Indoor Training Simulators. The company offers a platform in which various races from all over the world can be explored virtually, in your own home. Bkool's technology gives people an opportunity to experience cycling races first-hand on their smart trainer. Imagine transporting yourself anywhere in the world and riding with hundreds of friends without leaving your living room. Sounds good, right?
More info: www.bkool.com